



Effective Training Associates Inc., a training provider for the IEEE Technology and Engineering Management Society (TEMS-SCV), offers a few of our popular in-house management and leadership development courses for engineers, developers, and managers on a public basis, held at SEMI Headquarters and host companies throughout Silicon Valley.



Register Now  
For Early Bird  
Discount

- 3 Ways to Register: 1) [www.effectivetraining.com/calendar/](http://www.effectivetraining.com/calendar/)  
2) call Marisa at 408-441-8881 x119  
3) [registrar@effectivetraining.com](mailto:registrar@effectivetraining.com)

### October

**Tues. 9 Communicating Across Cultures - 1 day**  
Location: Symphony, Palo Alto

**Wed. 10 Presentation Skills - 1 day**  
Location: Logitech, Newark

**Thurs. 11 Management Essentials - 2 days**  
**Fri. 12**  
Location: SEMI Headquarters, Milpitas

**Tues. 23 Clear Business and Email Writing - 1 day**  
Location: Symphony, Palo Alto

### November

**Thurs. 8 Getting Things Done Across Organizational Borders - 1 day**  
Location: Logitech, Newark, CA

**Thurs. 8 Breakthrough Project Management - 2 days**  
**Fri. 9**  
Location: Qualcomm, Santa Clara

**Tues. 13 Managing Time and Multiple Priorities - ½ day**  
Location: Synopsys, Sunnyvale

**Tues. 13 Presentation Skills - 1 day**  
Location: Qualcomm, Santa Clara

**Thurs. 29 Emotional Intelligence - 1 day**  
Location: Symphony, Palo Alto

### December

**Thurs. 6 Management Essentials - 2 days**  
**Fri. 7**  
Location: Qualcomm, Santa Clara

**Tues. 11 Presentation Skills - 1 day**  
Location: SEMI Headquarters, Milpitas

To receive a quote to bring a course in-house tailored to your organization, email [info@effectivetraining.com](mailto:info@effectivetraining.com) or call 408-441-8881



## Learn Today. Lead Tomorrow.

People Skills Training for  
Managers, Engineers, Developers,  
and Technical Professionals

### Who Are We?

Founded in 1989 in Silicon Valley, Effective Training is a global management and professional development company serving high tech companies. Effective Training specializes in developing managers, engineers, developers, and technical professionals in six key skill areas required for career success and organizational advancement.

We provide a People Skills Roadmap to Success which can be delivered through onsite, public, and interactive live webinar formats and customized to meet specific objectives.

### What Sets Us Apart?

- Training provider to the Institute of Electrical and Electronics Engineers (IEEE), Technology and Engineering Management Society (TEMS) for over 18 years
- Delivering over 60 instructor-led and interactive live webinar courses
- Engaging and entertaining subject-matter-expert instructors
- Partnering with clients as a one-stop soft skills training provider
- Geographic presence throughout the United States, United Kingdom, Europe, Asia-Pacific, and India



- Clients (partial list): Qualcomm • Juniper Networks • SRI International • Synopsys • Veritas • Google • Infinera • Cognizant Technology Solutions • Maxim Integrated • SAP • Microsemi • Amazon Labs 126 • Nest Labs • Thermo Fisher Scientific • Dell • BMC Software • Renesas Electronics • Intuitive Surgical • Think Surgical • Varian Medical • Bio-Rad Laboratories • Nvidia

### Six Areas We Train and Develop



**Management and Leadership**



**Presentation Skills**



**Writing Skills**



**Interpersonal Communication**



**Business Skills**



**Project Management**